Salmones Camanchaca Publishes Sustainability Report Focusing on Environmental, Social and Corporate Matters

 Camanchaca's release of first Salmon Sustainability Report coincides with launch of new corporate website to facilitate access to important information and strengthen transparency toward stakeholders.

Camanchaca recently published its first Salmon Sustainability Report in an effort to maintain a transparent process of sustainable development in its production activities based on three key areas: social, environmental and corporate matters.

Camanchaca is genuinely concerned with sustainability. This key future business driver is essential to fulfilling our mission and ultimate purpose to feed the world from the ocean. Our sustainability efforts include systematic, deliberate attention to relations with nearby communities; good environmental management; the best sanitary practices possible; and measures to keep costs competitive.

Camanchaca's CEO, Ricardo García, commented that "at this company, we understand that society has changed and evolved to demand more stringent and environmentally friendly corporate conduct. Given the important social role we play in the areas where we operate, we strive to always be in harmony with and at the service of society, seeking initiatives where everyone wins".

The executive added that "caring for natural resources and the environment and mitigating impact from production processes are a question of both survival and conviction at Camanchaca; we strive to go beyond standards and regulations with long-term solutions that preserve our surroundings for future generations, while creating value for current generations".

The recently published report demonstrates that sustainability without cost competitiveness is futile since Camanchaca and Chile compete in the world. In this spirit, García remarked that "the organization-wide quest for highly efficient processes that ensure fair returns on assets, equity and risks incurred is an existential obligation for preserving our business. Sustainability and profitability go hand in hand".

The report contains information on fish health and wellbeing, regulatory compliance, environmental management, community relations and human resources.

Camanchaca continues to play a leading role in the Global Salmon Initiative (GSI), which brings together the world's leading producers of salmon and seeks real progress in sustainability and transparency in salmon farming.

New Website

These efforts to bolster transparency and communication with the Company's stakeholders was complemented by simultaneously launching Camanchaca's new website (www.camanchaca.cl)

The new site features more relevant information on the Company's products, facilities, employment offers, community and investor relations and progress on the sustainability of its salmon, industrial fishing and other seafood businesses with an easily accessible, simple and user-friendly design.